



# Continuous Integration & Testing Conference

## 2008 Sponsorship Opportunities

| Benefit  | Full | Web | Food & Drink |
|--|------|-----|--------------|
| Acknowledgement during opening and closing remarks | ✓    | ✓   | ✓            |
| Logo and link on event sponsors page               | ✓    | ✓   | ✓            |
| Logo and link on event home page                   | ✓    | ✓   |              |
| "Sponsored by..." sign at sponsored refreshments   |      |     | ✓            |
| Logo on CITCON banner                              | ✓    |     |              |
| Logo on T-Shirt                                    | ✓    |     |              |
| Logo on attendee gift bag                          | ✓    |     |              |
| Conference booth space                             | ✓    |     |              |
| Include advertisement/gift in delegate pack        | ✓    | ✓   | ✓            |

Multi-Conference Discount: Sponsor more than one CITCON event to receive a discounted rate!

**One conference: Regular Price | Two conferences: 10% off | Three conferences: 20% off**

Note that the discount is not retroactive, so plan ahead to make the most of your sponsorship funds.

| <b>CITCON North America (Denver)</b><br><b>April 4 &amp; 5</b><br><br><b>Projected Attendance: 125</b> | Opportunities              | # Available | Price (USD) |
|--|----------------------------|-------------|-------------|
|  | Full Sponsorship           | 4           | 5000        |
|  | Web Sponsorship            | unlimited   | 1500        |
|  | Reception Co-Sponsor (F&D) | unlimited   | 500         |
|  | Lunch (F&D)                | 1           | 2000        |
|  | Breaks (F&D)               | 2           | 1000        |

| <b>CITCON Asia-Pacific (Melbourne)</b><br><b>June 27 &amp; 28</b><br><br><b>Projected Attendance: 125</b> | Opportunities              | # Available | Price (AUD) |
|---|----------------------------|-------------|-------------|
|   | Full Sponsorship           | 4           | 5000        |
|   | Web Sponsorship            | unlimited   | 1500        |
|   | Reception Co-Sponsor (F&D) | unlimited   | 500         |
|   | Lunch (F&D)                | 1           | 2000        |
|   | Breaks (F&D)               | 2           | 1000        |

| <b>CITCON Europe (Amsterdam)</b><br><b>October 3 &amp; 4</b><br><br><b>Projected Attendance: 125</b> | Opportunities              | # Available | Price (EUR) |
|--|----------------------------|-------------|-------------|
|  | Full Sponsorship           | 4           | 5000        |
|  | Web Sponsorship            | unlimited   | 1500        |
|  | Reception Co-Sponsor (F&D) | unlimited   | 500         |
|  | Lunch (F&D)                | 1           | 2000        |
|  | Breaks (F&D)               | 2           | 1000        |



The mission of the Open Information Foundation is to improve the overall human condition by promoting, assisting and funding educational activities provided free of charge. The Open Information Foundation encourages the use of conferences, workgroups, publications and other initiatives, which help to educate people in all walks of life. By making information available without economic impediment, the Open Information Foundation hopes to encourage innovation to an overall advancement in human activities.