



Continuous Integration & Testing Conference

2009 Sponsorship Opportunities

Benefit	Full	Web	Food & Drink
Acknowledgement during opening and closing remarks	✓	✓	✓
Logo and link on event sponsors page	✓	✓	✓
Logo and link on event home page	✓	✓	
"Sponsored by..." sign at sponsored refreshments			✓
Logo on CITCON banner	✓		
Logo on T-Shirt	✓		
Logo on attendee gift bag	✓		
Conference booth space	✓		
Include advertisement/gift in delegate pack	✓	✓	✓

Multi-Conference Discount: Sponsor more than one CITCON event to receive a discounted rate!

One conference: Regular Price | Two conferences: 10% off | Three conferences: 20% off

Note that the discount is not retroactive, so plan ahead to make the most of your sponsorship funds.

CITCON North America April 2009 Projected Attendance: 125	Opportunities	# Available	Price (USD)
	Full Sponsorship	4	5000
Web Sponsorship	unlimited	1500	
Reception Co-Sponsor (F&D)	unlimited	500	
Lunch (F&D)	1	2000	
Breaks (F&D)	2	1000	

CITCON Australia-New Zealand June 2009 Projected Attendance: 125	Opportunities	# Available	Price (AUD)
	Full Sponsorship	4	5000
Web Sponsorship	unlimited	1500	
Reception Co-Sponsor (F&D)	unlimited	500	
Lunch (F&D)	1	2000	
Breaks (F&D)	2	1000	

CITCON Europe September 2009 Projected Attendance: 125	Opportunities	# Available	Price (EUR)
	Full Sponsorship	4	5000
Web Sponsorship	unlimited	1500	
Reception Co-Sponsor (F&D)	unlimited	500	
Lunch (F&D)	1	2000	
Breaks (F&D)	2	1000	

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